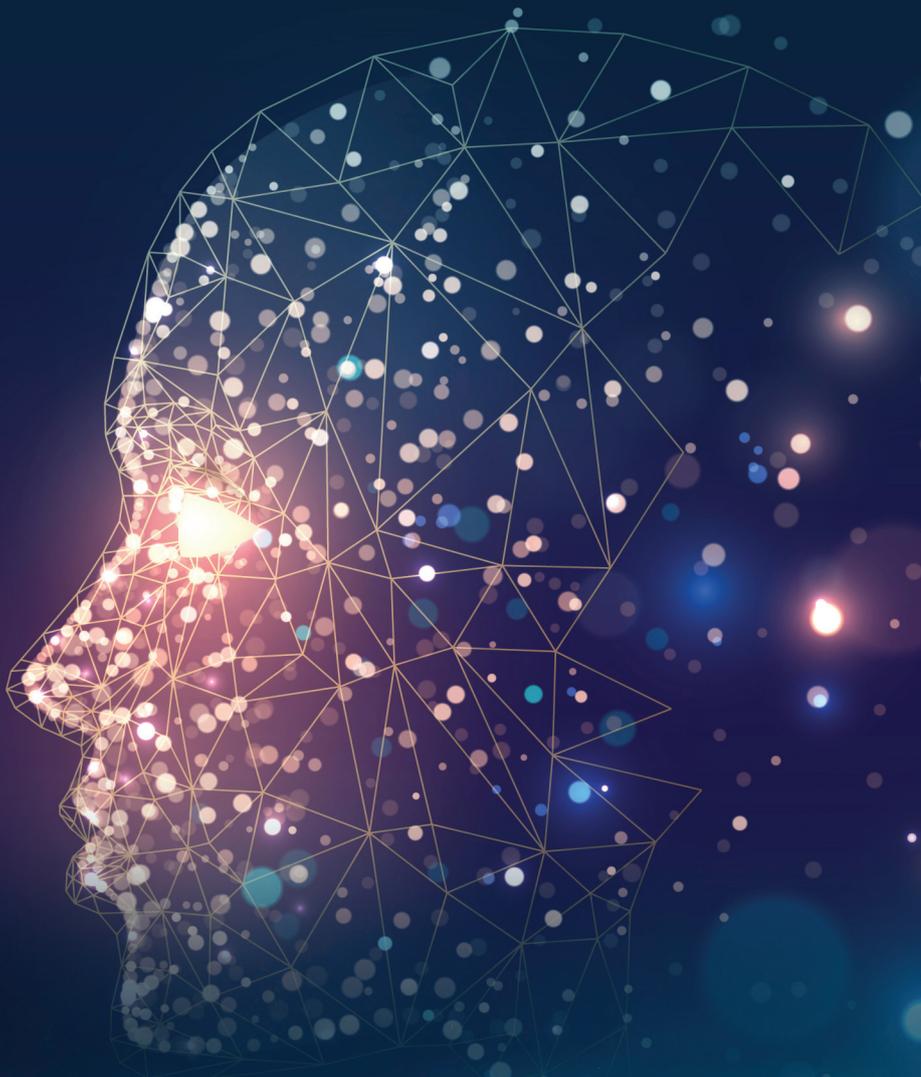




ISSPD Congress 2023

Sponsorship & Exhibition Prospectus

1 - 3 November 2023 | SMC, Sydney



Collaboration for
a global future

Andrea Diaz, Sponsorship & Partnerships Manager
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isspdcongress@theassociationspecialists.com.au

 **isspd** International Society
for the Study
of Personality Disorders

Invitation to Sponsor

It is with great pleasure that I invite you to be part of the International Society for the Study of Personality Disorders (ISSPD) Congress, to be held in Sydney, 1-3 November 2023, on the lands of the Gadigal People of the Eora Nation.

Although we enjoyed a successful 2021 congress virtually, it is fantastic that in 2023 we will be able to meet face to face, to develop closer working relationships and get to know each other personally. This Congress gives us the opportunity to spend time with colleagues from around the world, and we are delighted that people with lived experience of personality disorder will play a major role in our Congress. This means a wide array of people, including family, carers, students, academics, service leaders, policy makers, and clinicians will gather to discuss and engage in this rapidly growing part of mental health. The program will be lively, cutting edge and provide access to the wide array of research and clinical leaders at all career stages in the personality disorder field. We have secured a broad array of plenary speakers and master clinicians and have invited leading speakers to come and present their work. Sydney is a vibrant and exciting city and we are proud to be able to show the hospitality of Australasia.

The exhibition will be situated where delegates will congregate during morning and afternoon tea and lunch each day. It will be a comfortable place for people to eat and meet before and during the congress. In addition to this, the ISSPD Gala Dinner will be held on Day Two, to which you are warmly invited and encouraged to network with delegates.

We look forward to meeting you in Sydney at ISSPD in 2023. We are excited to learn more about the products and services that you have to offer. This conference promises to be an unrivalled opportunity for you to connect with professionals interested in improving outcomes for people with personality pathology around the world, now and into the future.

I would like to acknowledge the Gadigal People of the Eora Nation, the traditional owners of this land and pay my respects to the Elders both past and present.

I look forward to welcoming you to Sydney in 2023.

Yours Sincerely,

Giles Newton-Howes
President, ISSPD



Sponsorship Opportunities

All prices are in Australian Dollars and inclusive of gst.

	Platinum SOLD Exclusive	Gold \$12,000 Two available	Silver \$9,000 Three available	Bronze \$4,250
Lanyard & Registration Sponsor	Yes			
Networking Reception Sponsor OR Conference App Sponsor (latter to provide branded lanyards)		Yes		
Keynote Session Sponsor (keynote speaker provided by the committee, your opportunity to introduce the speaker and be aligned in the program)	Yes	Yes	Yes	
Exhibition Space	Yes	Yes	Yes	
Complimentary registrations, including access to all sessions, catering, and the networking reception	5	4	3	2
Company logo and acknowledgement as major sponsor on all pre and post event marketing material	Yes	Yes	Yes	Yes
Logo on holding slides throughout the conference	Yes	Yes	Yes	Yes
Logo and hyperlink on the conference website	Yes	Yes	Yes	Yes
Company profile on the Conference App with Organisation name, logo, bio and link to organisation website and social media	Yes	Yes	Yes	Yes
Push notification sent from the app	X3	X2	X1	X2
Delegate List including name, organisation and state (subject to privacy laws)	Yes	Yes	Yes	Yes

Conference App Sponsor

Your logo will be prominent on the conference app which delegates will use to view the program and speakers and all other conference information. One push notification will be included for you to reach attendees with a targeted message.

Networking Reception Sponsor

The opportunity for your company banner to be displayed at the reception which will be a prime networking time. You could provide (at your own cost) something such as a branded/themed cocktail for attendees of the reception.

Lanyard & Registration Sponsor

To provide (at your own cost) branded lanyards for delegates to wear throughout the conference and have your company logo on the name badge too.

Keynote Session Sponsor

All keynote speakers will be selected by the organising committee. You can align your brand with an appropriate speaker and can provide the introduction to the speaker.

Additional Sponsorship Opportunities

All prices are in Australian Dollars and inclusive of gst.

All the below opportunities will receive:

- > Recognition in pre-event marketing
- > Logo displayed on the dedicated Congress website
- > Logo to appear on holding slides where appropriate
- > Delegate list including name, organisation and state (subject to privacy laws)

Sponsor an attendee with lived experience/carer \$1,250

Provide someone with lived experience or a carer, with the opportunity to attend the conference with a bursary. You will also have your logo on their name badge.

Delegate Gift Sponsor \$1,950

Your opportunity to provide all attendees with a memorable and sustainable gift for maximum exposure even beyond the conference. All gifts must be approved by the organising committee and are at the sponsor cost.

Speaker Gift Sponsor \$2,950

Your opportunity to provide keynote and invited speakers with a memorable and sustainable gift to thank them for their participation. All gifts must be approved by the organising committee and are at the sponsor cost.

Lived Experience Organisation Sponsor \$3,500

Become a sponsor of the Congress as a lived experience supporting organisation and receive three full conference registrations (excluding dinner or other add-ons) and branded exposure with the ISSPD Congress.

Exhibition package

Exhibition Booth \$4,250

- > One (1) 3m x2m space
- > Trestle table and two (2) chairs
- > Two (2) x Exhibitor Registration Passes

Pre-Conference Workshop Sponsor \$4,300

You will be recognised as the exclusive sponsor of one workshop (half-day). You can display a banner within the room for the duration of the workshop. Your logo will appear in the program as the sponsor. You will also receive the list of attendees of the workshop (name, organisation and state).

Barista Coffee Sponsor \$4,700

The option for your company banner to be displayed near the coffee station and the opportunity to provide branded cups, napkins, aprons etc. (Costs of the coffee cart and consumption, and any extras chosen to be covered by the sponsor.)

Gala Dinner Sponsor **SOLD**

The opportunity for your company banner to be displayed at the dinner which will be a prime networking time. You could provide something such as a branded/themed cocktail for arrival or branded centrepieces. You will have the opportunity for a 3-minute address or video during the evening.

- > Company logo displayed on the conference website with a direct link to your company's website
- > Exhibitor profile included in the Conference App including logo, bio and social media links
- > Recognition as exhibitor with logo on all pre-event marketing
- > Company logo on the Congress website

Sponsorship and Exhibition Application Form

All prices are in Australian Dollars and inclusive of gst.

Contact Details

Last Name		First Name	
Organisation (for invoicing purposes)			
Organisation (as it should appear in the congress app and website)			
Address			
Suburb	State	Postcode	Country
Telephone	Mobile	Email	

Sponsorship Opportunities

- | | |
|--|-------------|
| <input type="checkbox"/> Platinum Sponsor | SOLD |
| <input type="checkbox"/> Gold Sponsor | \$12,000 |
| <input type="checkbox"/> Silver Sponsor | \$9,000 |
| <input type="checkbox"/> Bronze Sponsor | \$4,250 |
| <input type="checkbox"/> Sponsor an attendee with lived experience/carer | \$1,250 |
| <input type="checkbox"/> Delegate Gift Sponsor | \$1,950 |
| <input type="checkbox"/> Speaker Gift Sponsor | \$2,950 |
| <input type="checkbox"/> Lived Experience Organisation Sponsor | \$3,500 |
| <input type="checkbox"/> Pre-Conference Workshop Sponsor | \$4,300 |
| <input type="checkbox"/> Barista Coffee Sponsor | \$4,700 |
| <input type="checkbox"/> Gala Dinner Sponsor | SOLD |

Exhibition C

<input type="checkbox"/> Exhibition	\$4,250
Total number of stands requested	

Exhibition and/or sponsorship total \$

Conditions

I/We accept the terms and conditions of undertaking an exhibition and/or sponsorship package for the ISSPD Congress 2023

Signature: _____ Date: _____

On completion please return to:

ISSPD Congress 2023 Organiser
PO Box 576, CROWS NEST NSW 1585, Australia
T: +61 2 9431 8600 Email: isspdcongress@theassociationsspecialists.com.au

Terms & Conditions

1. For the purpose of this contract, the term Management shall include ISSPD.
2. Management agrees to provide the Exhibitor with the agreed inclusions as outlined in the original Exhibition and Sponsorship Prospectus and Exhibition Manual. Any additional requirements will be at the Exhibitor's expense.
3. The Exhibitor agrees to abide by all rules and regulations adopted by the Management in the best interests of the Exhibition and agree that Management shall have the final decision in adopting any rule or regulation deemed necessary prior to, during or after the Exhibition.
4. The Exhibitor agrees to abide by the payment schedule as outlined by Management.
5. The Exhibitor will be liable for and will indemnify and hold Management harmless from any loss or damages whatsoever directly or indirectly occurring to or suffered by any person or company, including, without limiting the generality of the foregoing, the Exhibitor, other Exhibitors and members of the public attending the Exhibition, either on the said space or elsewhere if said loss or damage arose from or was in any way directly or indirectly connected with the Exhibitor's occupancy of the said space.
6. Management reserves the right, at its sole discretion, to change the date or dates upon which the Exhibition is to be held and shall not be liable in damages or otherwise by reason of any such change. In addition, Management shall not be liable in damages or otherwise for failure to carry out the terms of the Agreement in whole or in any part where caused directly or indirectly by or in consequence of fire, flood, storm, war, rebellion, insurrection, riot, strike or any cause whatever beyond the control of Management whether similar or dissimilar from the causes enumerated herein. In the event that the exhibit space to be used by the Exhibitor should be in any way rendered unusable, this contract shall not be binding.
7. The contract may be cancelled by either party provided written notice is received by 3rd May, a refund will be issued minus a 25% service fee. If the Exhibitor cancels after this date, the Exhibitor will be liable for 100% of the total contracted cost. Space abandoned or not occupied at the start of the Exhibition may be repossessed without indemnity and reassigned by Management for exhibits and other uses. Exhibitors which have not fully paid for their stands by 1st September will not be permitted to participate in the exhibition and their stands may be re-allocated.
8. Management reserves the right to alter or change the space assigned to the Exhibitor, and the exhibition floor plan.
9. Management reserves the right to alter or remove exhibits or part thereof and to expel Exhibitors or their personnel if, in Management's opinion, their conduct or presentation is objectionable to other Exhibition participants.
10. The Exhibitor agrees to confine their presentation within the contracted space only and to maintain staff in the booth space during Exhibition hours.
11. The Exhibitor agrees that any contract with the Press on Exhibition premises shall be by arrangement with Management officials.
12. The Exhibitor is responsible for the placement and cost of insurance related to his/her participation in the Exhibition.
13. The Exhibitor agrees to observe all union contracts and labour relations in force, agreements between Management, official contractors serving companies and the building in which the Exhibition will take place and according to the labour laws of the jurisdiction in which the building is located.
14. The Exhibitor agrees that no display may be dismantled or goods removed during the entire run of the Exhibition, but must remain intact until the closing hour of the last day of the Exhibition. The Exhibitor also agrees to be entirely responsible for the moving-in, assembly, maintenance, disassembly and removal of the exhibit, equipment and belongings to and from the Exhibition building, or in the event of failure to do so, the Exhibitor agrees to pay for such additional costs as may be incurred.
15. The Exhibitor agrees not to cause any damage to the walls, floors and ceilings in connection with the erection of the exhibition stand or the utilisation of the exhibited products.
16. The Exhibition area will be secured during off-hours. Exhibitors with special security needs should contact the Management. Every precaution will be made to prevent losses due to pilfering, but the Management will not accept liability for losses of any kind.
17. The Exhibitor agrees to obtain any necessary permits or approvals required from any Federal, State or Local Government for the display of products.